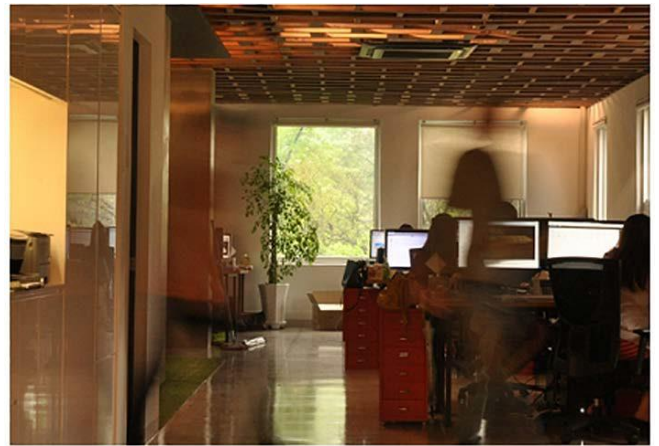


ASIANCE CAREERS

Asiance is a digital agency located in the heart of Seoul. We provide a complete range of services from online marketing strategy to web content creation designed for Asian markets.

We are looking for **DIGITAL MEDIA/MARKETING SPECIALIST** that will share our passion for the web!



DIGITAL MEDIA/MARKETING SPECIALIST

Roles and Responsibility

- Implement and develop Digital/Media Marketing Strategies and Commercial Campaign
광고 캠페인 및 디지털 기반의 마케팅 전략 수립 및 진행
- Manage projects for existing clients.
기존 광고주 기반의 팀 운영
- Initiate innovative marketing and new campaign proposal
신규 캠페인/마케팅 제안 주도

Qualification

- 3 to 5 years of relevant experience
해당 경력 3-5년차
- Broad and in-depth knowledge regarding Digital Communication and Market trend
디지털 커뮤니케이션 환경에 대한 폭넓은 이해
- Experience on creative marketing idea generation and marketing strategy planning and action plan implementation.
마케팅 아이디어 도출을 주도하고, 전략 및 실제 집행까지 수행한 경험
- Fluent in English both in verbal and written
원활한 영어 커뮤니케이션 및 문서 작업
- Out-of-the-box thinker and problem solver, Organized and attention-to-detail.
- Agency experience is a plus
광고대행사 근무 경험자 우대
- In-depth knowledge on SEM/SEO
SEM/SEO에 대한 높은 이해도
- SNS Ads operating Experience
SNS Ads 오퍼레이팅 경험

How to Apply

- . Resume / Portfolio / Cover letter
- . Submit your profile to job@asiance.com with [Digital Media/Marketing Specialist] as the subject

Working Hours

- . From 9:30 AM to 18:30 PM (lunch time: 12:30 ~ 13:30)
- . From Monday to Friday in Asiance's office, Seoul

Learn more about Asiance on asiance.com, like us on facebook.com/asiance

Up for the challenge?