

ARE YOU READY TO ENTER THE NEW DIGITAL ERA?

Experienced Digital Marketing Specialist →

Asiance, The First Brandtech Partner in Asia.

Brandtech is an advanced model of Digital Agency based in Seoul and Tokyo.

We provide innovative digital transformation and experience services for end-to-end journeys by fusing technology and creativity.

Having experience in the Asian digital marketing industry for 16 years now, we have worked with over 350 clients. We work in partnership with business leaders of the future and world-renowned brands to bring out their best potential and value in the digital world and make a positive impact on the world.

As a cross-cultural company, we work seamlessly across our four key languages - English, Korean, French, and Japanese. Our lingual and cultural expertise gives confidence to our clients about our ability to deliver beautiful work without communication being an issue.

Our expertise and insights on Asia's markets allow us to communicate effectively with both the headquarters and local branches of our global clients, oftentimes exceeding their goals.

Now with over 45 awards under our belt, the team at Asiance comes from many different backgrounds and specialties thanks to our multicultural team of over 60 digital experts working together to come up with fresh and creative ideas for our clients and partners worldwide.

Asiance is welcoming global-minded digital specialists to join our team and continue trendsetting the digital landscape in Asia.

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Recruitment Section

요건 Requirement
Roles and Responsibilities Experienced Digital Marketing in Asiance : - Maintain good levels of communication with clients. 고객사와의 커뮤니케이션 - Plan and execute fun and creative marketing campaigns. 디지털 캠페인 기획 및 운영 - Consult and establish digital marketing strategies. 디지털 마케팅에 대한 전반적인 전략 수립 - Plan and develop branded content. 브랜드 콘텐츠 기획 - Operate and analyze social media channels. 브랜드 소셜미디어 채널 운영 및 분석 - Manage and execute media strategies and campaign. 디지털 광고 운영 및 관리 - Collaborate with the other teams to produce work that exceeds expectations. 최고 업무 성과 도출을 위한 타팀과의 협업 - Participate in new leads development and ongoing projects as a digital marketing specialist advisor and consultant (eg. clients meetings, cost estimations, proposals writing, pitch delivery). 뉴리즈 개발과 진행중인 프로젝트에 마케팅 어드바이저로 참여 및 컨설턴트 역할 (고객사 미팅, 예산 측정, 제안서 작성, PT발표) Qualification Qualification : - Minimum 3 years of relevant experience. 해당경력 최소 3년 이상 - Business-level English. 원활한 영어 커뮤니케이션 - Work well independently and be at the same time a good collaborative team player. 독립적으로 근무 가능하면서 팀의 구성원으로 협업 가능한 자 - Excellent verbal and written communication skills, problem solving, process oriented, and well organized. 뛰어난 커뮤니케이션과 문제 해결 능력 - Proficient in Microsoft Office (PowerPoint, Excel, Word). MS Office 사용 능숙자 - Broad and in-depth knowledge about digital communication and market trends. 디지털 커뮤니케이션과 트렌드에 대한 넓은 지식 보유 Preferred Skills : - To foreigners, Business level Korean is preferred. 외국인의 경우, 비즈니스 레벨 한국어 가능자 우대 - Experience in digital media, social networks, SEO, SEM, e-commerce, luxury industry, retail, and a strong understanding of global brands. 소셜 네트워크, SEO, SEM, e-commerce, luxury industry, retail 및 글로벌 브랜드에 대한 높은 이해력

Benefit

 연 1회 보너스 지급 Annual bonus	 해외 워크샵 Overseas workshops	 매월 생일파티 Monthly breakfast events	 자유로운 연차휴가 Holiday flexibility
 매주 수요일 자율 재택근무 Working from home every Wednesday (Flexible)	 매월 마지막 금요일 4시 퇴근 Leaving work at 4 o'clock on the last Friday of the month	 장기근속자 포상 및 유급휴가 Long-term employee rewards & paid vacation	 구정 및 추석 상품권 지급 Chuseok & Lunar New Year Gifts

Working environment

근무시간 Working Hours 9 : 30 ~ 18 : 30 (Lunch Time 12: 30 ~ 13: 30)	근무일 Working Days 월요일 ~ 금요일 Monday to Friday	회사 위치 Location 서울시 중구 정동길 33, 신아기념관 4층 4F. Shin-a memorial hall, 33 Jeongdong-gil, Jung-gu, Seoul, 04518, Korea
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How to apply

STEP 01 입사지원	Submit your English / Korean resume, cover letter and / or portfolio via shorturl.at/vCMPX. shorturl.at/vCMPX 링크를 통해 국/영문 이력서, 커버레터, 포트폴리오 제출
STEP 02 서류 전형	Internal review to check the qualification. 내부 서류 심사 후 적격 여부를 판단
STEP 03 면접 전형	First interview → Second interview. 1차 면접 후 2차 면접 진행
STEP 04 연봉협상 및 평판 조회	Reference check and salary negotiation. 연봉협상 및 평판 조회
STEP 05 최종 합격	Determine the start date. 합격 후 입사 시기 조율 및 입사