

ARE YOU READY TO ENTER THE NEW DIGITAL ERA?

SEM Specialist →

Asiance, The First Brandtech Partner in Asia.

Brandtech is an advanced model of Digital Agency based in Seoul and Tokyo.

We provide innovative digital transformation and experience services for end-to-end journeys by fusing technology and creativity.

Having experience in the Asian digital marketing industry for 16 years now, we have worked with over 350 clients. We work in partnership with business leaders of the future and world-renowned brands to bring out their best potential and value in the digital world and make a positive impact on the world.

As a cross-cultural company, we work seamlessly across our four key languages - English, Korean, French, and Japanese. Our lingual and cultural expertise gives confidence to our clients about our ability to deliver beautiful work without communication being an issue.

Our expertise and insights on Asia's markets allow us to communicate effectively with both the headquarters and local branches of our global clients, oftentimes exceeding their goals.

Now with over 45 awards under our belt, the team at Asiance comes from many different backgrounds and specialties thanks to our multicultural team of over 60 digital experts working together to come up with fresh and creative ideas for our clients and partners worldwide.

Asiance is welcoming global-minded digital specialists to join our team and continue trendsetting the digital landscape in Asia.

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| Recruitment Section

요건 Requirement

Roles and Responsibilities

SEM Specialist in Asiance :

- Track, report, and analyze website analytics and PPC initiatives and campaigns.
SEM광고 계정을 주도적으로 운영, 트래킹, 분석 및 보고
- Execute tests, collect and analyze data, identify trends and insights in order to achieve maximum ROI in paid search campaigns.
테스트 실행, 데이터 수집 및 분석, 트렌드를 파악하여 ROI를 극대화
- Manage campaign expenses, stay on budget, estimate monthly costs and reconcile discrepancies.
캠페인 비용 관리, 예산 유지, 월별 비용 예측
- Optimize copy and landing pages for paid search engine marketing campaigns.
검색엔진마케팅을 위한 광고 소재 및 카피 제작 진행
- Perform ongoing paid keyword discovery, expansion and optimization.
브랜드에 맞는 키워드 확장 및 최적화 전략 진행
- Maintain good levels communication with clients.
고객사와의 커뮤니케이션

Qualification

Qualification :

- Minimum 3~5 years of relevant experience.
해당경력 최소 3~5년차
- Business-level English.
비지니스 영어 가능자
- Work well independently and be at the same time a good collaborative team player.
독립적으로 근무 가능하면서 팀의 구성원으로 협업 가능한 자
- Excellent verbal and written communication skills, problem solving, process oriented, and well organized.
뛰어난 커뮤니케이션과 문제 해결 능력

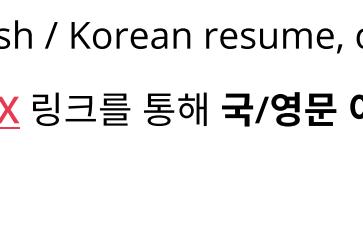
Preferred Skills :

- To foreigners, Business level Korean is preferred.
디지털 미디어, SNS 마케팅, SEO, SEM, e-commerce, 명품산업, 리테일 관련 경험 및 글로벌 브랜드에 대한 높은 이해력.
- Experience in digital media, social networks, SEO, SEM, e-commerce, luxury industry, retail, and a strong understanding of global brands.
소셜 네트워크, SEO, SEM, e-commerce, luxury industry, retail 및 글로벌 브랜드에 대한 높은 이해력
- Broad and in-depth knowledge about digital communications and market trends.
디지털 커뮤니케이션과 트렌드에 대한 넓은 지식 보유

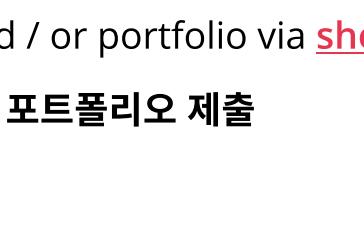
| Benefit



연 1회 보너스 지급



해외 워크샵



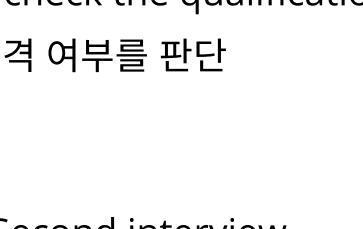
매월 생일파티



자유로운 연차휴가



매주 수요일
자율 재택근무



매월 마지막 금요일
4시 퇴근



장기근속자 포상 및
유급휴가



구정 및 추석
상품권 지급

| How to apply

STEP 01 입사지원

Submit your English / Korean resume, cover letter and / or portfolio via shorturl.at/vCMPX.

shorturl.at/vCMPX 링크를 통해 국/영문 이력서, 커버레터, 포트폴리오 제출

STEP 02 서류 전형

Internal review to check the qualification.

내부 서류 심사 후 적격 여부를 판단

STEP 03 면접 전형

First interview → Second interview.

1차 면접 후 2차 면접 진행

STEP 04 연봉협상 및 평판 조회

Reference check and salary negotiation.

연봉협상 및 평판 조회

STEP 05 최종 합격

Determine the start date.

합격 후 입사 시기 조율 및 입사

근무시간 Working Hours

9 : 30 ~ 18 : 30

(Lunch Time 12: 30 ~ 13: 30)

근무일 Working Days

월요일 ~ 금요일

Monday to Friday

회사 위치 Location

서울시 종로구 정동길 33, 신아기념관 4층

4F, Shin-a memorial hall, 33 Jeongdong-gil,

Jung-gu, Seoul, 04518, Korea